

IceWarp Among Leading Messaging Vendors, Confirms a Radicati Study

IceWarp, Inc., vendor of IceWarp Server software, appears in the latest market research study by The Radicati Group, Inc., "Messaging and Collaboration Market, 2008-2012."

WASHINGTON D.C. METRO AREA — December 18, 2008 — When seeking a reliable partner for software purchases, independent market studies are considered the best source of information about a product's installed base and the vendor's financial background. The latest research conducted by The Radicati Group, Inc., a leading market research firm active in the computer and telecommunications industry since 1993, reveals market share comparison of several top messaging industry vendors, including Microsoft, IBM, Sun and Novell, and their increasingly popular competitors, Communigate and IceWarp Server.

The study provides an in-depth analysis of the worldwide market for enterprise messaging and collaboration solutions, and includes market trends, installed base and revenue market share by provider, four-year forecasts, as well as breakouts by region and business size.

Radicati works with corporations looking for help with IT purchasing decisions, as well as with vendors seeking market intelligence to help define the best strategic direction for their products. Client breakout includes corporate organizations (40%), vendors (35%), service providers (15%), and investment firms (10%).

More organizations and decision makers than ever currently read Radicati's reports and subscribe to their client programs – benefitting from one of the most valuable and informative programs in the market research industry today.

IceWarp welcomes side-by-side comparisons with other industry players, and confirms that the results of the Radicati study are in line with the company's internal sales performance indicators. "Market intelligence provided by the Messaging and Collaboration Market outlook helped us to consolidate and accelerate the preparation of our new products and services portfolio, which we will introduce in the first half of 2009," stated Chris Grady, CEO of IceWarp.

Sara Radicati, CEO of the Radicati Group, provided additional insight. "Even under the tightening economy, the growth in the next four years will be driven by service providers looking for advanced e-mail platforms and the offer of less expensive messaging solutions for SMBs," she stated. "IceWarp has a traditionally strong position in both markets."

The Radicati study is available for purchase by non-subscribers at www.radicati.com.

About IceWarp®

IceWarp® is an independent messaging software developer with more than 9 years experience targeting office, ISP and enterprise-class communication solutions.

IceWarp® Server is a premium messaging and collaboration platform that provides a full range of services, including secure Email, WebMail, Anti-Virus, multi-layer Anti-Spam, GroupWare, Instant Messaging, VoIP and mobile synchronization. To date, it has been adopted in more than 90 thousand installations and is servicing millions of end users worldwide.

For more information visit www.icewarp.com, email info@icewarp.com or call 1.888.ICEWARP.

IceWarp, Inc. is headquartered in the D.C. Metro Area, with development offices in Europe and 20 international distribution partners around the globe.

About The Radicati Group, Inc.

The Radicati Group covers all aspects of email security, email archiving, regulatory compliance, wireless technologies, web services, identity management, instant messaging, unified communications, VoIP, and more. The company provides quantitative and qualitative information, including detailed market size, installed base and forecast information on a worldwide basis, as well as detailed country breakouts.

The Radicati Group, Inc. is headquartered in Palo Alto, CA, with offices in London, Hong Kong, and Melbourne.